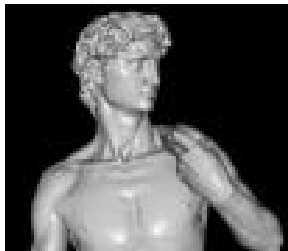




POLYTECHNIC OF BARI

Dipartimento di ingegneria meccanica e gestionale
Corso di Laurea Specialistica in Ingegneria Gestionale
Corso di Strategia e Organizzazione aziendale



Workshop



Culture and Market knowledge to develop business in China

Thursday, 29 June, 2006
h 9:00 – 11:00

Via Lamberti, 16
Città Vecchia, Bari, Italy

Agenda:

- Greetings **Prof. Vito Albino** Director Dipartimento di Ingegneria Meccanica e Gestionale
Polytechnic of Bari
- Introduction **Dott. Francesco D'Aprile** Partner P&D consulting Srl
President APCO, Italian Association of Management Consultant
- Speaker: **Prof. Liew Shin Liat** President LSL Partners Consulting Pte Ltd,
Council Member of Nanyang Academy of Fine Arts Singapore,
Adjunct Lecturer, MBA Program, Tsinghua University, Beijing, China;
Vice President ICMCI (International Council of Management Consulting
Institute)
- Q & A
- Contact: **Prof.ssa Nunzia Carbonara**

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