

Conference

Development perspectives on Puglia-China relationships

Focus on Innovation Technology and Research Industry

29 November, 2006
Villa Romanazzi Carducci
Bari, Via Capruzzi 326

Program

9,00: Registration

9,15: Regione Puglia priorities and strategies toward Chinese Market
Sandro Frisullo, Vice President Regione Puglia

9,30: The birth of the new technological districts in Puglia
ARTI – Prof. Gianfranco Viesti

1st Session: Technological and Innovation Centres: Puglia and China, two experiences on innovation models

10,00: Project and Case History from University

- **Prof. Giorgio Nuzzaci**, University of Bari
- **Prof. Salvatore Marzano**, Rector Polytechnic of Bari

11,00: Competency centres, University and enterprises: new scenario and partnership in Jiangsu Province, China (Wujiang IT Industry and Economic Development Zone as a case examples)

Mr Qi Zhenyu, Deputy Head of the Wujiang Investment Bureau, Wujiang, Jiangsu Province

11,30: Competences development useful for firms: Case examples (Tsinghua University and China Enterprise Confederation, China)

Liew Shin Liat, President, LSL Partner Consulting Pte Ltd, Singapore

2nd Session: Complementarity and Partnerships in automotive industry

12.00: Puglia Enterprises experience on industrial automation

Ing. Michele Vinci- Enterprise Association Representative -Bari

12.15: Innovation and industry research: case example in automotive industry in selected areas (e.g., Suzhou), with comments on bringing innovation to Chinese enterprises and managing the cultural gaps in China

Mr. Zhou Bin – Representative from private sector, Senior Management Advisor Guangdong Well Science and Technology Co Ltd

12.45: Question time

Facilitator

Dott. Matteo Di Mauro - Direttore CER Puglia



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Assessorato Sviluppo
Economico e Innovazione
Settore Artigianato, PMI
e Internazionalizzazione